## \*\*\*\* MEDIA ADVISORY \*\*\*\*

FOR IMMEDIATE RELEASE

## PRESS CONTACT

Benjamin Nicholls Executive Director Email: benjamin@HillcrestBIA.org 619-252-5826 Cell

www.fabuloushillcrest.com

## Hillcrest Alleyway Art Event, Walk in A.R.T, continues Female Vocalist Showcase with Erika Osuna.

**WHAT:** Hillcrest Business Association (HBA) is excited to announce that Walk in ART's Female Vocalist Showcase, Women's Voices will continue on April 7, 2022 from 5pm to 10pm.

Regionally recognised vocalist Erika Osuna will perform throughout the evening. Erika is a distinguished performer known throughout San Diego for over 10 years. You may have seen her In numerous professional theatrical shows or you may have caught her singing at Sea World San Diego and legoland California for the past few years. If she's not performing at numerous theme parks you may also catch her around the wedding and corporate live band circuit.

Walk in ART is an alleyway art event that features curated artwork, fashion, crafts and home decor. The Studio Door (attached to mural alley) will be opening their annual Crow Show.

Craft cocktails will be served along with artists producing art live at the event. The featured cocktail this month will be a Spring Margarita.

**WHEN:** This art celebration is from 5p.m to 10pm and takes place the first Thursday of every month.

**WHERE:** Walk In A.R.T takes place in Mural Alley in the 500 Block of University just south of the Hillcrest Sign.

QUOTES: "We started our Women's Voices series in March and will continue this month with an amazing and talented performer. In the coming months we look forward to some of San Diego's best vocal talent"

Benjamin Nicholls | Executive Director, Hillcrest Business Association

WHO: Walk In A.R.T is a new event produced by the Hillcrest Business Association. HBA was established in 1921, making it the oldest business association in San Diego. The HBA represents over 1,300 businesses and acts as a liaison between the business community and the city while encouraging economic development for the Hillcrest area through events and promotions.



**WHY:** Hillcrest's new monthly art celebration was created to help promote artists, activate Mural Alley as a special hub for expression and to engage the small and locally owned businesses that make Hillcrest great. The Walk In A.R.T Event is designed with the intention of celebrating unity, inclusion and diverse voices from throughout the San Diego community.

**PRESS:** Interested media should contact Benjamin Nicholls || Benjamin@hillcrestbia.org or 619-252-5826

**Social Media:** @thestudiodoor @fabuloushillcrest #walkinart #fabuloushillcrest #hillcrestart

LINKS: Website:

https://www.fabuloushillcrest.com/first-thursday-art-night

###

