



**PRESS CONTACT**

Benjamin Nicholls

Email: [benjamin@hillcrestbia.org](mailto:benjamin@hillcrestbia.org)

619-299-3330 Office

619-252-5826 Mobile

**\*\*\*\* MEDIA ALERT \*\*\*\***

**Sunday Funday returns to Hillcrest in April, May, and June.**

Simply the best way to recover from your weekend,  
before the weekend ends!

**Hillcrest San Diego, California** - Everyone knows it, Sunday Funday is a Hillcrest thing. If you're not doing it in Hillcrest, you're getting it wrong. Fabulous Hillcrest is bringing back Sunday Funday X SOULEIL to the Hillcrest scene on April 21, May 19, and June 16. Come out in Hillcrest for the Sunday afternoon wind-down~ music, summer drinks, lawn chairs, and your neighborhood besties all under the Hillcrest Pride Flag. Swing by the Farmers Market and then bop over to Sunday Funday on Herbert St.

**What:** Sunday Funday is a relaxed afternoon party right next to the Hillcrest Farmers Market. This all-ages free event will feature entertainment, DJs, craft cocktails and brews, lawn games, and a loungy vibe. Think of it as a backyard party in the City right next to your favorite Farmers Market.

**When:** April 21, May 19, and June 16 from 12 noon through 6 pm.

**Where:** Herbert Street just South of University Ave. Right across from the Farmers Market and Pride Flag.

**Who:** Hosted by Fabulous Hillcrest~ the folks that brought you Walk in ART, The Hillcrest Farmers Market, and CityFest.

**Why:** Sometimes you need a post party for your weekend and this is it. A relaxed wind-down after the weekend ~ with cocktails. All funds raised go to support the beautification projects of the Hillcrest Business Association.

**Entertainment by SOULEIL:**

**SOULEIL:** Now approaching their 14th season, Souleil is a soulful mix of house music under the sun powered by resident DJs: Cris Herrera, DJ ALA, Mikeytown, Waterpark Jones, and Candi Cane.

**Chris Herrera:** Over the past 20 years Cris Herrera has been a driving force and a pivotal part in the San Diego & west Coast music community, playing a big role in bringing world-renowned artist and curating some of the top events in southern California. His contributions to the local scene have left a large imprint, making him a staple in the underground and club circuits. His body of work as a DJ have created a following of loyal house heads devoted to the true deep sound.

**DJ ALA:** DJ ALA's token sound caters to the deep and soulful aficionados but his 20+ years as a club DJ has also provided him the versatile foundation to move any forward-thinking crowd. ALA hopes to continue to make

people move with the same passion, rapport, and the proverbial love for the music that still inspires him each and every day.

**Mikeytown:** Growing up on the East Coast, Mikeytown's love for house music was triggered in the late 80's while following Tony Humphries' mixes broadcasted from KISS FM New York... but his true awakening to house music began in the late 90's in the city he now calls home - San Diego, California. Those that truly know him can attest to the fact that his music is reflective of his personality... passionate, energetic and soulful.

**Waterpark Jones:** An open format DJ hailing from San Diego, California. With a passion for diverse genres, WPJ started his musical journey back in 2004, spinning hip hop and breaks. In 2016, he discovered his love for soulful, deep, and afro house music, showcasing his skills on CDJs. WPJ's background as a dancer influences his track selection, ensuring the dancefloor stays in motion. Waterpark Jones embodies the spirit of a bboy, houser, rocker, and hustler.

Special Guests: Candi Cane

Our bar also has a selection of specialty cocktails crafted specifically for your Sunday afternoon vibes. Beer, wine, seltzers, and non-alcoholic beverages are all available to purchase.

Sponsors:

**AWOL S  ULEIL**

#

**Hillcrest Business Association**