

******* MEDIA ALERT *******

HILLCREST CITYFEST: FREE ALL AGES ART & MUSIC FESTIVAL RETURNS TO HILLCREST UNDER THE HILLCREST SIGN

San Diego's Ultimate Art & Music Festival Returns With Over 150 Arts, Crafts, Food & Community Vendors, Street Performance Artists, DJ's, Live Bands and More!

PRESS CONTACT

Benjamin Nicholls

Benjamin@HillcrestBia.org // 619-252-5826.

San Diego's ultimate summer art and music festival takes over 5th Avenue from noon until 11 pm on Sunday, August 13th, 2023 during [Hillcrest CityFest!](#)

This annual celebration of community spirit features live bands, electric dance music DJ's, arts, crafts, and food that attracts over 150,000+ visitors from San Diego and Southern California! This is one of San Diego's longest running art and music festival-- stretching nearly half a mile in size on over 7 city blocks!

A grand stage with live music and headliner bands will keep you entertained from noon until 7 pm, followed by headliner DJ's and well-known talent until 11 pm. An enormous cocktail bar and Miller-Coors Beer Garden will keep you hydrated and entertained, and over 150 vendors will give you plenty of shopping opportunities.

Artist Village & Alleys

Over 100 vendors will give you plenty of shopping opportunities, while Hillcrest's quaint shops and restaurants along will give you a place to dive into and explore! CityFest's Artist offers one of the largest arts and crafts areas of any San Diego street fair. It's THE place to find one-of-a-kind specialty items and gifts. Booths lining Fifth Avenue and will offer plenty to peruse, buy and explore.

International Food Court

Boasting more than 50 food vendors, the food court will offer plenty of variety for hungry CityFest attendees. Food vendors can be found in our food courts along Pennsylvania Avenue at Fifth Avenue and on Fifth between Robinson and University.

Pavilion and Drag Queen Storytime

CityFest welcomes youngsters of all ages. The Pavilion returns to CityFest with Drag Queen Storytime, Kids Garden, Carnival Rides, Games, Balloon artist, and The Face Painter! Cheer San Diego, and Circus Mafia along with other street performers will be staged throughout the pavilion and along the entire festival.

Beer Gardens at 5th and Pennsylvania and 5th and University

An impressive beer garden featuring Hop Valley Brewing Co.'s Stash Panda IPA, along with Coors Light and Blue Moon, Simply Peach, and Topo Chico Seltzers.

Bands & Headliner Announcements Coming Soon!

DJ's & Headliner Announcements Coming Soon!

Sponsors: Miller Coors, Hornitos Tequila, Effin Vodka, Jim Beam, The City of San Diego Commission for Arts and Culture, Red Bull.

PRESS: Interested media should contact Benjamin Nicholls; Benjamin@HillcrestBia.org or call 619-252-5826.

PARKING: Parking is available throughout the neighborhood at many private lots and on the street. Remote and free parking is available at the San Diego School District Offices at Washington and Campus Streets and at the DMV at Cleveland and Lincoln Streets. An ADA accessible shuttle is available to access these lots from 12 noon until 8pm.

MEDIA PARKING: Media Parking Passes will be available. Please call or text 619-299-3330 to obtain a parking pass. Media should park on Evans Place- between 5th and 6th Avenues (directly behind Rite AID). Evans Place will be accessible via 6th Avenue only. Vehicles without a valid CityFest Parking Permit will be towed.

LINKS: www.HillcrestCityFest.com

Facebook.com/FabulousHillcrest

Instagram @FabulousHillcrest

Hashtags: #FabulousHillcrest #HillcrestCityFest2023

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Hillcrest Business Association